

**The City of Balcones Heights
Workshop/Special City Council Meeting
3300 Hillcrest Drive
Balcones Heights, Texas 78201**

**Special Meeting
MINUTES**

DATE: May 22, 2013

TIME: 6:00 p.m.

Members Present: Suzanne de Leon (Mayor)
Lamar Gillian (Mayor Pro Tem)
Jack Burton

Madeline Slay
Charles White

Members Absent: Miguel Valverde

Sign in Sheet: Tom Stallman Trey Jacobson

CALL TO ORDER AND RECORDING OF QUORUM:

Meeting was called to order and quorum was present.

**INVOCATION AND PLEDGES OF ALLEGIANCE TO THE U. S. A. AND TEXAS
FLAGS**

Mayor de Leon gave the invocation and led pledges.

**WORKSHOP: (4:00 P.M.) TIP Strategies to present draft plan to city council to
discuss findings and offer feedback regarding economic development.**

City Administrator gave an introduction to the presentation that Tip Strategies are to present. Some of the topics were as follow:

- Stakeholder Engagement: Key Findings
- Strengths, Opportunities, Weaknesses, and Threats
- Proposed Strategies
- Economic Development Review Summary
- Cost of Services Analysis
- Retail Gap Analysis
- License Plate Survey
- 2013 Retail Outlook Guide-Retail Trade Area
- Retail Gap Analysis Summary Table

ADJOURNMENT:

Meeting was adjourned at 5:06 p.m.

Submitted by:

**Delia Flores, TRMC
City Secretary**

Minutes were approved by City Council on June 10, 2013.